



sylvain coppens

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main skills

+ entrepreneurship + technical acumen
+ creativity + interpersonal relationship
+ strategy + business + solution oriented
+ team leadership + customer focus
+ communication + marketing
+ adaptation to audience profile
+ multidisciplinary + presentation
+ digital thinking + fast learner

languages



+ French mother tongue



+ English



+ Dutch



+ Spanish

CURSUS

+Situational Sales Negotiation
Ericsson 2019

+ Leadership Training (Rising Star
program)
Ericsson & iMeche - 2016-2018

+ Challenger Sales
Ericsson & CEB - 2017

+ Communication & Marketing
Management College
Union of Belgian Advertisers - 2012

+ Neuromarketing
SalesBrain - 2012

+ SharePoint Designer 2010
Vision IT Group - 2012

+ Project Management
Threon - 2012

+ Bachelor degree in Public Relations
HELB Ilya Prigogine - 2008-2011

“

Out-of-the-box mindset and solution oriented with a passion for new technologies, I evolved from a public relations background to a business & innovation role focusing on industry & society use cases.

”

latest experiences

+ company Ericsson + industry telecommunication

January 2018 - Present

+ position Business Innovation & Development Manager

+ responsibilities

- build ecosystem and initiate new joint go-to-market collaboration within industry and public sectors
- drive innovation projects and E2E use cases development (incl. use of artificial intelligence, blockchain, cloud computing)
- promote cellular adoption through direct contacts (from C-level to operations, from business to engineering profiles), consortium and events
- develop Critical Networks business jointly with Service Providers
- account IoT-Accelerator platform

February 2016 - March 2018

+ position BeLux Leadership Team member

+ responsibilities

- SPOC of the leadership team
- brainstorm and take decision with the leadership team on business strategy, human resources and financial aspects

February 2016 - March 2018

+ position Head of Strategy, Marketing & Communications

+ responsibilities

- ensure external visibility and develop relations with journalists
- organize marketing events and represent company within industry consortium and events
- digitalize communications through new tools development
- ensure internal communications flow

March 2015 - February 2016

+ position Communications Officer

+ responsibilities

- dynamize internal communication and create ambassador community
- handle crisis communication plan
- support external communication with journalists

additional experiences

○ January 2013 - January 2015

+ **occupation** Travel with professional experiences

+ **locations** 14 countries, 4 continents

+ **jobs on the way**

● General Assistant at Distinction Group (Queenstown - New Zealand) - 6 months

● Front Staff at De Fontein (Auckland - New Zealand) - 4 months

● Volunteer at Madidi NGO (Amazon rainforest - Bolivia) - 3 weeks

○ March 2011 - December 2012

+ **company** IBA Worldwide

+ **industry** medical & industrial biotechnology

+ **positions**

● Corporate Communication officer & webmaster (employee) - 15 months

● Marketing support (job student) - 1 month

● Corporate Communication trainee (internship) - 3 months

○ Others

+ filmmaker & photographer

+ DJ agency founder

+ event & cultural travel organizer

+ web developer & graphic designer

+ jobstudents

digital tools & languages



+ Adobe Photoshop CC
+ Adobe InDesign CC
+ Adobe Illustrator CC



+ Adobe Dreamweaver CC
+ Adobe Flash C5
+ MS SharePoint Designer 2010
+ Google Analytics
+ HTML5 - CSS - jQuery - PHP
+ Drupal - Wordpress - Joomla



+ MS CRM
+ Netsuite
+ MS Outlook Office 365
+ MS Excel Office 365
+ MS Word Office 365
+ Keynote '09
+ MS Powerpoint Office 365
+ MS Sharepoint Office 365



+ Adobe Lightroom CC
+ Adobe Premiere Pro CC
+ Adobe After Effect CC
+ Final Cut Pro X

certificates

+ 2017 Red Cross First Aid

+ 2015 PADI Advanced Open Water Diver

+ 2014 SSI Open Water

+ 2009 European Patent First Aid

+ 2008 driving license B

activities

+ qwan ki do

+ longboarding

+ kitesurfing

+ open source domotics

+ photography

+ videography

+ running

children entertainment

+ 2008-2009 Scout Leader (12-16) at 66thFSC

+ 2006-2009 Scout Leader (8-12) at 66th FSC



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+ more info

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